

# Register now to join our Australian Rail Delegation to InnoTrans 2022

**Berlin, Germany**  
**Sunday 18 – Friday 23 September 2022**

## About InnoTrans

InnoTrans is the world's largest trade fair on transport technology.

Taking place in Berlin, Germany from 20- 23 September 2022, no other event brings the rail industry together on this global scale.

Every facet of rail will be represented. The 200,000m<sup>2</sup> trade fair is divided into five segments:

- Railway Technology
- Railway Infrastructure
- Public Transport
- Interiors
- Tunnel Construction

In addition, an outdoor track area will showcase the latest heavy and light rail rolling stock, road-rail vehicles, railway track machinery and other latest rail vehicles on 3,500 metres of track.

## InnoTrans 2018 snapshot



**150,000+**  
visitors from **149**  
countries



**3,062 exhibitors**  
from **60** countries



**outdoor track area**  
that presented **145** of  
the newest railbound  
vehicles



**41 exhibition**  
halls

## The Australian Rail Delegation

The ARA has secured a 152m<sup>2</sup> space in Hall 10.1 for an Australian Rail Pavilion to promote the Australian rail industry.

The Australian Rail Pavilion will be designed with a 'Brand Australia' look and feel. It will provide a base for delegation members during InnoTrans and be the location for a number of networking events. Delegation members will have access to two meeting rooms, be able to showcase their company

by displaying a brochure on the pavilion and provide content for the Australian Rail Industry Directory. The Directory will be available via a QR code at the Australian Rail Pavilion.

The ARA is arranging orientation tours for delegation members to ensure their time at InnoTrans is maximised. Visits to key exhibitors will also be provided. Delegation members are of course also welcome to make their own arrangements.

Inver Engineering is sponsoring a barista at the stand.

## Delegation schedule

The delegation schedule:

- **18 September:** Australian Rail Delegation informal 'meet and greet' dinner. Join us to meet everyone on the delegation.
- **19 September:** Site visit for delegation members in Berlin. Details to be released shortly.
- **20 – 23 September:** InnoTrans  
**Day 1:** Orientation tour  
**Day 1:** Networking drinks at the stand, sponsored by Martinus  
**Day 2:** Networking breakfast at the stand, sponsored by John Holland Group  
**Day 3:** Networking lunch at the stand, sponsored by Unipart  
**Day 3:** ARA presentation in the speaker's corner on the Australian Rail Industry  
**Day 1, 2, 3, 4:** Australian delegation visits to key exhibitors



**AUSTRALIA**



## Benefits of joining the Australian Rail Delegation to InnoTrans 2022

InnoTrans is a global business development opportunity. Some of the key benefits of participating in the Australian Rail Delegation to InnoTrans include the ability to:

- Re-establish existing connections and strengthen your global rail network by re-connecting with existing contacts, suppliers and customers
- Form new relationships with potential partners, suppliers and customers from all areas of the rail industry
- View, experience and learn about the latest global rail technologies, innovations and the future of transport
- Promote your business and its offering to the global rail market from the Australian Rail Pavilion
- Benefit from being involved in the Australian Rail Delegation which will include senior executives from across the industry
- Attend networking events with senior rail sector decision-makers from around the world (Delegation members will be provided with invitation cards to extend invitations to these events)
- Use the Australian Rail Industry Pavilion as a base for meetings and interactions with existing or potential partners, suppliers and customers
- Use the Australian Rail Industry Pavilion as a platform to display one item of marketing collateral (A4 or smaller in size)
- Showcase your business and its capabilities within the Australian Rail Industry Directory
- Showcase your business on the global stage as a leader within the Australian Rail Industry.

## Travel and COVID-19 Considerations

Delegation members are responsible for their travel, accommodation and travel insurance arrangements.

The ARA has booked the Crowne Plaza Berlin City Centre Ku'Damm, an IHG Hotel.

The ARA recommends that you consult 'Smartraveller', the Australian Government's travel advisory service, for the latest travel information at [www.smartraveller.gov.au](http://www.smartraveller.gov.au).

## Inclusions

Participation in the Australian Rail Delegation provides:

- Participation in the 152m<sup>2</sup> Australian Rail Pavilion and Australian Rail Delegation
- Ability to attend the Australian Rail Delegation pre-InnoTrans site visit
- Invitations to and attendance at networking functions held at the Australian Rail Pavilion during InnoTrans
- Inclusion of a company profile and contact details within the professionally designed Australian Rail Industry InnoTrans Directory (subject to providing content by deadline)
- Ability to use the Australian Rail Pavilion for meetings, including booking into one of two meeting rooms available for delegation members only
- Ability to display material to promote your organisation at the Australian Rail Pavilion (A4 or smaller in size)
- Pre-departure virtual briefing

## Costs

Employees of ARA member companies can participate in the Australian Rail Delegation at no cost. For more than four employees, please contact the ARA.

The informal 'meet the delegation' dinner on Sunday 18 September will be charged at cost for all attendees (\$130 plus GST per person).

Non-ARA member companies are also welcome to participate. Participation for non-ARA member companies is \$3,500 plus GST. This provides attendance for two delegates per company.

**Registrations close 22 August 2022.**

## Export Market Development Grants

Delegation members may be eligible to claim InnoTrans participation expenses via an Austrade Export Market Development Grant. Applications must be submitted by 4pm on 17 August 2022. For information, [click here](#).



## More information

InnoTrans is organised by Messe Berlin. Visit [www.innotrans.com](http://www.innotrans.com) for more information.

For information about the Australian Rail Delegation to InnoTrans, please contact **Emma Woods** via [ewoods@ara.net.au](mailto:ewoods@ara.net.au) or **0438 209 588**.