



SILVER SPONSORSHIP OPPORTUNITY

As the Silver sponsor, your organisation will benefit from an excellent level of exposure. You will enjoy a strong alignment with the Awards through the many opportunities for branding and exposure throughout the entire course of the event – pre, during and post. Entitlements will include:

Silver Sponsor - \$12,000 (incl GST)

- 5 complimentary tickets (or 50% discount on a table of 10) in a preferential position at the awards dinner
- one freestanding banner displayed in the pre-dinner drinks area
- Prominent logo exposure in the lead up to, during and post event including:
 - on the Awards website and in all electronic marketing material
 - a company profile and link to your website on the Awards website
 - on the video screens at regular intervals during the event
 - company logo featured in the official Awards Program as well as the guest list which is distributed to all guests on the evening.
- Verbal acknowledgement throughout the duration of the event by the MC
- Use of the Awards logo until the date of the 2021 Awards is announced and your sponsorship is reviewed
- A 10% discount on the same sponsorship package for the 2021 event.

Further information

Contact ARA Events Manager, events@ara.net.au or 02 6270 4527