



AUSTRALASIAN
RAILWAY
ASSOCIATION



MEDIA RELEASE

Date 15 May 2019

V/Line Honoured With i-TRACE Leadership Award

V/Line was yesterday presented with an i-TRACE Leadership Award at the GS1 Nexus 2019 conference in Melbourne, acknowledging the lead role the organisation has played in implementing i-TRACE in the Australasian rail industry.

Project i-TRACE is a whole of rail industry initiative which involves standardising the capture of data relating to all assets and materials in the rail industry, and in so doing, ensuring there is a strong foundation upon which the rail industry can build its digital capabilities.

V/Line has been an industry-leader in adopting and implementing i-TRACE in its supply chain processes to help achieve improved productivity outcomes, lower costs and improved customer service.

The award was accepted by Michael Mowat, Manager Asset Reliability & Performance V/Line, who was also a foundation member of the ARA / GS1 i-TRACE Working Group.

"I would like to thank the ARA and GS1 as well as my counterparts from Sydney Trains and MTM who we collaborated with in developing the standard to suit the needs of the rail industry," Mr Mowat said.

"I would also like to acknowledge and thank AusIndustry for their exceptional and ongoing work helping us implement the industry requirements with many of our suppliers.

"Adopting a standardised approach to asset identification and driving internal and external implementation was just one part of the significant supply chain transformation V/Line has undertaken. However, this part has been fundamental in allowing us to further modernise and streamline the way we operate within our organisation," he concluded.

ARA CEO Danny Broad congratulated Mr Mowat and V/Line on the achievement *"we are delighted to see the success V/Line is having with this hugely beneficial project, and commend V/Line on its commitment to implement global data standards in their processes."*

GS1 CEO and Executive Director, Maria Palazzolo said: *"Using a common, standards-based approach to identify and mark materials is critical across a range of areas in the rail industry. I congratulate V/Line on its commitment to implementing i-TRACE in its business and look forward to it building its digital capabilities by achieving more consistent object identification."*

ARA and GS1 have called on the rail industry to "Get on board" project i-TRACE and to make 2019 the year of implementation in their businesses and supply processes and will continue to work with industry and government to support its rapid adoption in 2019.

Chief Executive Officer

Mr Bryan Nye

+61 400 007 951

www.ara.net.au

Media Contact

Emma Woods

+61 2 6270 4512

+61 438 209 588

ewoods@ara.net.au



AUSTRALASIAN
RAILWAY
ASSOCIATION



Australia

MEDIA RELEASE

For further information, visit:

<https://www.gs1nexus.org.au/for-your-industry/rail/>

<https://ara.net.au/key-issues/project-i-trace>

About GS1 Australia

GS1 Australia is the Australian member of GS1, a not-for-profit global organisation that develops and maintains the most widely-used supply chain standards in the world and a leader in facilitating efficient international business. GS1 Australia currently serves 22 industry sectors and supports around 20,000 members nationally to improve supply chain efficiency and cost effectiveness by adopting best practice GS1 global standards. For more information visit www.gs1au.org

About ARA

The Australasian Railway Association (ARA) is the peak body for rail in Australia, representing all sectors of the rail industry. It represents an array of rail organisations, including private and public, passenger and freight operators, track owners and managers, manufacturers of rolling stock, construction companies and all other organisations supplying and contributing to the Australasian rail sector.

For more information please contact Duncan Sheppard via dsheppard@ara.net.au or on 02 6270 4531 or Stav Psonis, Communications Specialist, GS1 Australia via Stav.Psonis@gs1au.org or on 0439 074 946.

-ENDS-

Chief Executive Officer

Mr Bryan Nye

+61 400 007 951

www.ara.net.au

Media Contact

Emma Woods

+61 2 6270 4512

+61 438 209 588

ewoods@ara.net.au